



# Springs Liquor Outlet Newsletter

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Store Hours  
Mon – Thurs: 9am – 10pm  
Fri – Sat: 9am – 11pm

Newsletter for Springs Liquor Outlet

Volume 13, Jan – Feb 2006

### Dear Valued Customers,

Wow, it is already 2006. Where did the year go? Does anyone else feel 2005 passed by unusually quickly? In this modern time of "hustle and bustle", do we even have time anymore to reflect...? Heck yeah, let us throw caution to the wind, stop the grind, and take a moment to simply reflect on friends, family, and all the memorable events of 2005. With that thought, we here at Springs Liquor Outlet would like to sincerely thank you, our customers, for your patronage during 2005. In that spirit, our first Family Card weekend of 2006 will be on **January 26<sup>th</sup>, 27<sup>th</sup>, and 28<sup>th</sup>**. Family Card members receive 15% off all non-sale wines and liquors. Beer remains at 5% off, and there is no discount on kegs or cigarettes. No rain checks; no exceptions. Remember that you must be registered at SLO to receive the Family Card Discount. Discounts from other stores will not be honored, including recent memberships from the Colorado Liquor Outlet.

"We'll Leave the Cooler on for You." - **The SLO Staff**

**Wine Racks** – Well, 2005 is history, but one question stands out in your mind. How was the 2005 harvest for wine regions around the Northern Hemisphere? Ask no more; let us look at the preliminary reports.

#### United States

Central Coast, Santa Barbara: Grade A, Paso Robles: Grade B. The prevailing sentiment following harvest was relief, since the vintage turned out not to be the meltdown that loomed in midsummer, when ripeness lagged way behind schedule.

Napa Valley: Grade A. Though the harvest came very late, winemakers described it as nearly perfect, thanks to spectacular weather.

Sonoma: Grade A. Despite the challenges, the crop was one of the largest on record, and quality appears good.

Oregon: Grade B+. Oregon experienced what winemakers are calling a classically styled vintage for the state, with wines that are crisp, low in alcohol and elegantly fruit-forward.

Washington: Grade B. Sweating out a hot summer, winemakers worried that their grapes would ripen without fully developed flavors, but they caught a break when temperatures cooled in September and October.

#### France

Alsace: A-. Vintners in Alsace are optimistic about the 2005 vintage, thanks to an excellent growing season and optimal weather during harvest.

Bordeaux: A+. Even modern classics such as 1989, 1990 and 2000 did not receive as much early acclaim as 2005.

Burgundy: A. Dry weather during the summer culminated in beautiful conditions during the September harvest, resulting in ripe, healthy, balanced grapes.

Champagne: B+.

Languedoc and Roussillon: B. The regions of Languedoc and Roussillon, best known for their Syrah and Grenache-based reds, experienced their driest growing season in almost 30 years. Then heavy rains hit many areas at harvest.

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### SALES & SPECIALS

#### Family Card Specials

**20% off Everyday Low Price**

##### Osborne Solaz

Castle Rock All types  
Nobilo Sauvignon Blanc  
Red Bicyclette All types  
McWilliams All types  
Four Emus All 750ml  
Napa Ridge Cabernet Sauvignon only  
Canyon Road All 750ml  
Les Janelles All 750ml  
Cavit All 1.5L  
Brancott Sauvignon Blanc  
Hedges Three Vineyard Red  
Krug Cab, Merlot, Chard

#### Wine Sales

**BBQ Wines... \$34.99 per Case**

**(around \$2.90 per bottle!)**

**Century Cellars Sauv Blanc 1.5L... \$6.99**  
**(was \$10.99)**

Chalk Hill Estate Bottled Chard... \$29.99  
**(was \$34.99)**

Souverain Reserve Cab...\$22.99 (was 32.99)  
d' Arenberg Ironstone Pressing...\$41.99

**Estancia Cab Sauv... \$9.99**  
**(was \$12.99, originally \$14.99)**

And more...

#### Beer Sales

Call for details...

All Sales and Specials may end anytime without further notice. While supplies last. No rain checks.

CHECK OUT OUR \$5.99 BLOW OUT CART FOR NEW BLOW OUT ITEMS

#### SLO Pick of the Month

##### Luna Di Luna Shiraz-Merlot

**(Orange Bottle)** - The first of its kind from Italy, this 50/50 blend combines the intriguing taste of Shiraz with classic Italian Merlot.

##### Luna Di Luna Chard-Pinot Grigio

**(Blue Bottle)** - This is the original 60/40 Chardonnay/Pinot Grigio blend. It offers a light and refreshingly crisp finish with the taste of fresh melons and berries.

750ml - \$8.99 1.5L - \$16.49

Loire Valley: A-

Rhone Valley: A. Thanks to good weather that held through September, the Northern and Southern Rhône are set for their third outstanding vintage in a row.

Italy: Overall Grade B. Wet, autumnal weather settled over many regions from the middle of August onward, accompanied by some punishing downpours and hailstorms, especially in the north

#### **Other European Countries**

Germany: A-. While the overall quality is reported to be high, quantities are lower than average, which means prices may rise.

Spain: B+.

Portugal: B+.

Austria: B.

Although these are only snapshots, 2005 Bordeaux appears to be another modern classic and many are predicting that 2005 could be one of Napa's finest vintages.

Source: Wine Spectator

### **Timely Cocktail**

The future is yet uncertain, but we will go out on the limb. What are we talking about? Football, of course. We believe Broncos will be sharing the field on Super Bowl XL in Detroit, but regardless, here's to Broncos for a great season.

#### **Bronco Cocktail**

Fill glass with ice.

1 oz Orange Liqueur.

2 oz Orange Soda.

Fill with Champagne.

Garnish with Orange.

#### **Orange Krush**

Fill glass with ice.

1 ½ oz Vodka or Orange Vodka.

½ oz Triple Sec.

1 oz Lemon-Lime Soda.

Stir.

Serve or strain into short glass.

#### **Orange and Blue Jell-O Shot**

Open a small package of Orange flavor and Berry Blue flavor Jell-O into a separate bowl.

Pour in ¾ Cup boiling water into each bowl.

Stir to dissolve.

Let cool to almost room temperature.

Add ¾ Cup of vodka or preferred spirit to each bowl.

Pour into individual cups or molds.

Freeze or chill until firm.

### **New Brew**

It's new, it's hip, it's perfect for that get-together. Actually, it's not so new. It was initially introduced in U.S. around March 2005, but it's new in Colorado. It is the newest of the 5 liters mini kegs. It's the Heineken DraughtKeg.

What makes this little beast different from all other mini kegs is that it comes with built in CO2 pressurized tap. Heineken claims it stays under CO2 pressure down to the last drop. The marketing blurb said it serves up to 20 glasses, but it really serves more like 15 glasses. What's really kewl is that if you can't finish the keg in one sitting, you can stick it back in your fridge and it stays fresh for up to 30 days. Now that IS kewl. ☺

**Available at Springs Liquor Outlet - \$19.99**

### **Upcoming Events**

**Family Card Weekend – January 26<sup>th</sup>, 27<sup>th</sup>, and 28<sup>th</sup>.**

**If you would like to receive the Newsletter and the Family Card Weekend notice via email, please send your request to [support@slo1.net](mailto:support@slo1.net)**

### **Pearl Launches First Pomegranate-Flavored Vodka**

As the pomegranate's popularity continues to soar, Pearl Vodka is introducing Pearl Persephone, the very first super-premium pomegranate-flavored vodka. Pearl Persephone Vodka combines the balance and smoothness of award winning Pearl Vodka with the appealing flavor of the popular pomegranate. The resulting first-of-its kind flavored vodka has a fresh bouquet and subtle sweetness that will make it a satisfying discovery for vodka connoisseurs. The namesake of Pearl's pomegranate flavored vodka is Greek goddess Persephone. The ruby-colored, temptingly sweet-tart pomegranate was central in Persephone's tragic Greek tale. Bottled at 70 proof, Pearl Persephone is available at Springs Liquor Outlet in two sizes: **750ml (\$18.99)** and **1.75L (\$29.99)**.

### **Say It with Wine For Valentine's Day**

Forget the candy and the flowers! If you really want to win over your sweetheart, give your Valentine a bottle of wine. Even Cupid knows that wine is the perfect sharing beverage. According to a Valentine's Day Online Survey conducted by The Wine Market Council in which both men and women participated equally, 59% said they would be happier to receive wine from their sweetheart on Valentine's Day compared with 41% who would prefer a box of chocolates. Red, the color of love, was also the color of choice, according to the survey. Red wine, especially Merlot and Cabernet Sauvignon, in that order, was a safe choice with 37% who said they preferred it. However, 32% of those surveyed preferred white wine, with Chardonnay coming out head and shoulders on top, and 31% named rosé or blush wine, namely white Zinfandel, as their favorite. But how to set the mood? Most of these online lovers or 31% said they would like to cozy up with their sweetheart by a warm fireplace and a bottle of wine. Another 24% would like to sip wine with their sweetie while cooking a romantic dinner for two at home. Sharing wine in a sensuous bubble bath was the third favorite place with 17%, followed closely by in a restaurant at 14%. The bedroom was low on the list with 9% and as for the remaining 5% who responded "other," we won't go there. And what do most people think they will actually receive from their Valentine? Though 59% of those surveyed said they would prefer wine to candy for Valentine's Day, only 14% expected that their sweetheart would really come through with a bottle of wine. Almost 50% expected to receive one of the old standbys--flowers (26%) or candy (23%). Another 21% didn't even expect a token gift. There's still time to surprise your sweetheart with a bottle of wine to share on Valentine's Day. Even if you don't know your lover's favorite wine, select one you think you will both enjoy; you really can't go wrong. Think of it as a time to share and experiment together. Otherwise consider a fresh and fruity red to share by the fireplace with a CD-carousel filled with your favorite love songs.

Source: [www.wineanswers.com](http://www.wineanswers.com)