



Springs Liquor Outlet Newsletter

6010 N. Carefree Circle
Co Springs, CO 80922
719-573-5777
719-573-5778 Fax
www.slo1.net

Store Hours
Mon – Thurs: 9am – 10pm
Fri – Sat: 9am – 11pm

Newsletter for Springs Liquor Outlet

Issue 31, August – Sept 2007

Dear Valued Customers,

Our next Family Card Weekend will be **August 23rd, 24th, 25th**. Family Card members receive 15% off all non-sale wines and liquors. Beer remains at 5% off, and there are no discounts on kegs or cigarettes. No rain checks; no exceptions. Remember that you must be registered at SLO to receive the Family Card Discount. Discounts from other stores will not be honored. Please have your I.D. ready when using a credit card. We are protecting your identity.

“We’ll Leave the Cooler on for You.” - **The SLO Staff**

Chessman

Winemaking legend Clark Smith created the Chessman Vineyards wines to express the best attributes of great terroir throughout California. Clark has source the best growing regions and vineyards to produce these stellar offerings. The Anderson Valley Pinot Noir is produced with fruit from the famous Roederer Estate. This is a delicious wine bursting with aromas of rose petals, lavender, and lilac followed by a silky palate of blueberry, plum, cherry, and black raspberry. The Sonoma County Chardonnay offers a stunning bouquet of wild honeysuckle, ripe peaches, and tropical fruit on an elegant, buttery finish. The Alexander Valley Merlot delivers explosive flavors of ripe plum, forest berry, black tea, and dark chocolate along with ripe tannin structure. The Hames Valley Cabernet, from Monterey County, features a concentrated palate of black cassis, boysenberry and chocolate with good minerality and notes of cedar and spice. Try a few bottles from this incredible lineup; you’ll be back for more!

Everyday Low Price = \$15.99 with Family Card = \$12.79

Family Card Specials 20% OFF Everyday Low Price

Wines

Chessman wines
ALL types

Sterling Vintners
Collection
ALL 750ml

Caposaldo wines
Pinot Grigio & Chianti

Sebeka 750ml
ALL types

Liquor

Absolut 1.75L
80proof & flavors

Bacardi 1.75L
Silver & Gold

Crown Royal
ONLY 750ml



New Belgium

- Fat Tire
- Sunshine Wheat
- Skinny Dip

\$12.49

Available in Cooler #35

All Sales and Specials may end anytime without further notice. While supplies last. No rain checks.

All Sales and Specials may end anytime without further notice. While supplies last. No rain checks.

Springs Liquor Outlet Wine Club

We have the opportunity to taste many wines from around the world, and we come across some great wines. However, for whatever reason, we may decide not to have the wine available at the store. The good news is, now some of this wine will be available exclusively to SLO Wine Club members. This is how it works:

Once every 3 weeks or so, you will receive an email with information about the particular wine. If the wine sounds good, you reply back with indication of interest. We will email you back when the wine is available to be picked up at the store. Print the email and bring it to the store to pick up your wine. It is first come first serve. When we run out, that is it, there is no more. If there are few bottles left after all members who requested the wine has picked theirs up, it will be available to the general public. However, when they are gone, they are GONE. If you liked the wine and want more, you must order and purchase the wine in increments of one case.

To join, you must be a SLO Family Card member and have an email. All communication will be via email only. The application is available online at <http://www.slo1.net/wineclub.html>. This is a great opportunity to try some very unique wines.

Bacardi – ever wonder what the bat is all about on Bacardi bottles? Well, wonder no more. In 1862, Bacardi purchased a tin roofed factory building in which Don Facundo Bacardi Masso, the founder, planned to start a distillery. In the roof of the building lived a family of fruit bats, considered to be a good luck omen in Cuban mythology. To this day, the official logo of the Bacardi Company bears the likeness of a fruit bat in flight.

Bacardi Silver & Gold 1.75L everyday price = \$20.99 with Family Card = \$16.79

Original Rum Cocktails from Cocktailtimes.com

Caipirissima

Ingredients:

- 4 fresh cut lime wedges
- 1 1/2 oz light rum
- Splash of fresh squeezed lime juice
- 1 tbsp. refined sugar
- Lime wedge for garnish

Muddle lime wedges in a cocktail shaker. Add rum, a splash of lime juice, sugar and shake vigorously with ice. Strain the mixture into a chilled martini glass and garnish with lime wedge. Caipirissima is a rum version of Caipirinha.

Key Lime Strawberry Daiquiri

Ingredients:

- 1 1/2 oz light rum
- 3 medium strawberries
- 1 oz key lime juice
- 1/4 oz triple sec
- 1 tsp. simple syrup
- 1 cup ice

Garnish: strawberry

Mix all ingredients in a blender until smooth. Pour into a glass and garnish with lime wheel and strawberry.

Carioca Gimlet

Ingredients:

- 1 1/2 oz rum
- 2 freshly cut lime wedges
- Splash of lime juice
- Splash of tonic
- Splash of club soda

Mix rum, lime wedges, lime juice in a cocktail shaker with ice. Shake vigorously and strain the mixture into a collins glass filled with ice and lime wedges. Top with equal splashes of tonic and soda. (Created by: Mixologist, Fabio Costa Da Rocha of Bar D' Hotel, Rio de Janeiro)



Did you know the production of **Crown Royal** began in 1939 coincidentally with the first Royal Tour of Canada by reigning monarchs King George VI and Queen Elizabeth? To mark this historic occasion, Samuel Bronfman, President of the Seagram Company, decided to create a quality whisky to be packaged in a crown-shaped bottle and dressed in a distinctive royal purple bag. Like the packaging, the name chosen for the product was intended to reflect the quality of the spirit, a marketing concept that quickly caught consumer attention. It was available only in Canada until 1964.

Everyday low price = \$25.99 with Family Card discount = \$20.79

Avalanche

1 shot Crown Royal Canadian whisky
1 shot Kahlua coffee liqueur
fill with cream

Mix in highball glass over ice, shake well.

The Drink of Champions

2 oz Crown Royal Canadian whisky
Dr. Pepper soda

Pour Crown Royal into beer mug. Fill with chilled Dr. Pepper or add ice cubes before pouring. Stir gently.

Chronic

1 oz Crown Royal Canadian whisky
1 oz Hpnotiq liqueur
1 1/2 oz 7-Up soda

Pour ingredients into a cocktail glass, stir, and serve.

Upcoming Events

Colorado Wine Tasting – coming soon, TBA

If you would like to receive the Newsletter and the Family Card Weekend notice via email, please send your request to support@slo1.net